**Graphic Design Syllabus**

Teacher Contact Information: Meagan Kubu

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Help available:

1. Contact instructor via email (during school day)
2. Instruction before or after school (available most days – please arrange ahead of time)
3. 3rd hour plan time

**Course Overview:**

**Prerequisite: None**

Design is EVERYWHERE.  From shoes, appliances, magazines, websites, to video games, food packages, and clothing, designers create our world.  In this course, students will design posters, album covers, logos, t-shirts, and other types of useful objects.  Students will combine hand drawn techniques with digital manipulation. This is a great opportunity to learn skills in one of the lead money-making careers as an artist.

**Course Objectives:**

1. Students will know and remember information and ideas about the art and design around them throughout the world.
2. Students will understand the value and significance of the visual arts, media and design in relation to art history, citizenship, the environment, and social development.
3. Students will design and produce quality original images and objects, such as paintings, sculptures, designed objects, photographs, and graphic design.
4. Students will produce quality images and objects that effectively communicate and express ideas using varied media, techniques, and processes.

**Course Outline:**

1. Introduction to the Studio and Vocabulary
2. Exploration of:
   1. The Elements and Principles of Design
   2. Color Theory
      1. Color Wheel
      2. Color Schemes
   3. Copyright vs. Original
   4. Fonts
      1. Historic Use
      2. Developing Meaning Through Shapes
   5. Logos
   6. Photo Manipulation
   7. Specific Designs:
      1. Postage stamp
      2. Poster
      3. Album cover
      4. T-shirt
      5. Sneaker

**Assessments Used:**

**Total Points:** Students are assessed on small skill building activities, on large projects, and with an exam.

**Deadlines**: Students have a couple day grace period to complete project and turn in with rubric.

**Late work**: Projects, tasks, and assignments not completed by the deadline will be marked with a zero and missing. Work over one week late will be penalized 50%. Work over a month late will not be accepted by instructor.

**Extra Credit**: Extra credit work rises above and beyond the projects assigned in class, and must pertain to the scope of the curriculum. If you would like to do an extra credit extension learning project (museum/gallery visit, extra project, etc.) see me ASAP. All work must be documented as completed within the time of the course. The amount of points and due date will be mutually agreed upon by both parties before the work has begun.

**Projects:** This class is a project based class. A majority of the points in a student’s grade are based on the craftsmanship and task completion of these projects. Projects are typically worth 100 points and each criterion will be noted within the assessment rubric.

WHS Grading Scale

A 93 - 100

A- 90 - 92

B+ 88 - 89

B 83 - 87

B- 80 - 82

C+ 78 - 79

C 73 - 77

C- 70 - 72

D+ 68 - 69

D 63 - 67

D- 60 - 62

F 59 - Below

**Materials needed:**

Each students needs to bring in the following to leave in the classroom:

1. A folder to contain our notes, sketches, vocabulary, and handouts.
2. A #2 pencil. This is to be left in the art room for the student to use daily.

\*Optional: We have aprons or students may bring a work shirt to protect clothes from paint, clay, etc.

**Attendance:**

Being that this is a studio class, attendance is essential. Studio time is difficult to make up, and when students are absent, it is expected that students will either come in before/after school or take work home to complete the assignments. When available, AOT passes are allowed, although passes are limited. On some days there will be activities that are part of the running of the studio. On those days, participation may be required. Evidence will be graded based on completion of a task or on the completion of artwork. Being tardy impedes with the educational process. Tardiness will be handled as follows:

1. Warning noted in attendance
2. Warning noted in attendance
3. Warning-Verbal
4. Home Contact
5. Office Referral